Media 1: “The Teacher”

**Worksheet**

1. Name FIVE ways that the media can affect us.

2. Give FIVE different types of media, and then give several positive uses for the media.

3. Explain the “fast food mentality” of media.

4. In the final analysis, who is responsible for media? Why?

5. Explain the “alien invasion” of media. Do programs on television or in the media give “neutral” programming? Explain.

6. Name ONE show that promotes “deceit” and give several examples within that show that prove it is deceitful.

7. What does “deceitful” media produce?

8. What is the main goal of all media? How do we know that this is the main goal?

9. What are the major selling tools in media? Could this explain why most people suffer from a low self esteem? If you had the power to change anything about your appearance, what would you change?

10. What negative things does advertising promote in our society?

11. Name THREE things that violence in the media shows to teach us that their way of violence is okay.

12. How do most media writers and producers portray “revenge” and “reconciliation” (making friends again after a fight).

13. Give THREE examples of how serious Americans take winning.

14. What is the major purpose of extracurricular activities? What does it mean that extracurricular activities are “held as a privilege”? What standard must be met in order to participate?

15. What has the mentality of “winning is everything” done to our view of extracurricular activities, especially to those who are not the best athletes?

16. How does the media usually portray sexual relationships? Give TWO examples that show the “sex-oriented” society we live in.

17. Name four negative effects that “cheap, casual sex” may have on our society. Even if a person wants to value sexual relationships and be committed in marriage to one spouse, why is this so difficult today?

18. Explain the phrase, “the ends justify the means.” Give ONE example from your life to show this principle in action.

Media 1: “The Teacher”

**Worksheet ANSWER KEY**

1. Name FIVE ways that the media can affect us.

*Media affects the way we dress, talk, act, eat, and decorate our homes.*

1. Give FIVE different types of media, and then give several positive uses for the media.

# Journalism, radio, magazines, advertisement, soliciting, propaganda, television

# News, laughs, entertainment, sports, current events

1. Explain the “fast food mentality” of media.

*Media is often bad for us, like junk food, but we like to take it in anyway because it “tastes good” to us*

1. In the final analysis, who is responsible for media? Why?

*The viewer is responsible because they control the on/off switch. This also would affect the rating which controls which shows “make it” and which do not.*

1. Explain the “alien invasion” of media. Do programs on television or in the media give “neutral” programming? Explain.

Media is like a stranger coming to our house to teach us its values and perspectives on life.

No, all programming has a specific purpose and message to convey. All programs give life from a definite point of view, condoning what it feels is right and condemning what is wrong.

1. Name ONE show that promotes “deceit” and give several examples within that show that prove it is deceitful.

*Flintstones, Cheers, I Love Lucy, Honeymooners, Who’s the Boss?, Family Ties, Everybody Loves Raymond, Kings of Queens, etc.*

1. What does “deceitful” media produce?

People develop a general lack of trust toward other people. Many people are cynical and skeptical because they trust no one.

1. What is the main goal of all media? How do we know that this is the main goal?

The main goal of all media is to move goods (advertise). We know this because advertisers and media makers spend millions of dollars to promote their “goods.”

1. What are the major selling tools in media? Could this explain why most people suffer from a low self esteem? If you had the power to change anything about your appearance, what would you change?

# Youth, wealth, good looks, sexy bodies, sophistication

1. What negative things does advertising promote in our society?

*Discontentment. People buy what they do not need and even what they do not want. “Keep up with the Jones.” Things make us important.*

Examples of discontentment are the need to buy something “new,” high indebtedness, keeping up with all the latest even though we cannot afford it or we would not buy it on our own. Designer clothes, new car, excess cosmetics, “things”

1. Name THREE things that violence in the media shows to teach us that their way of violence is okay.

Heroes chose violence, revenge is sweet, might makes right, breaking the law is okay if one gets the bad guy

1. How do most media writers and producers portray “revenge” and “reconciliation” (making friends again after a fight).

*Revenge is sweet, reconciliation is for sissies*

1. Give THREE examples of how serious Americans take winning.

“We’re number one,” raised index finger, “Winning isn’t everything, it’s the only thing,” fanaticism of fans, winners are popular, losers are forgotten.

1. What is the major purpose of extracurricular activities? What does it mean that extracurricular activities are “held as a privilege”? What standard must be met in order to participate?

*Secondary importance held as a privilege, based upon whether a child has met minimal academic standards regarded as absolutely indispensable.*

1. What has the mentality of “winning is everything” done to our view of extracurricular activities, especially to those who are not the best athletes?

Those who are not blessed with superior talent are relatively useless to the team. These people are inferior to the talented.

1. How does the media usually portray sexual relationships? Give TWO examples that show the “sex-oriented” society we live in.

Sex is the ultimate good in society, sexual permissiveness is wanted, any kind of sex is okay, marital sex is rare. “Sex in the City” sitcom.

1. Name four negative effects that “cheap, casual sex” may have on our society. Even if a person wants to value sexual relationships and be committed in marriage to one spouse, why is this so difficult today?

# Abortion, child abuse, divorce, sexual violence, AIDS, STD’s like VD, Herpes

1. Explain the phrase, “the ends justify the means.” Give ONE example from your life to show this principle in action.

The “ends” is the goal, and the “means” is the way to obtain the goal. People often justify a wrong action because it helped them attain their goal. For example, a person cheats to get high grades for medical school.